

PRESS RELEASE DATE 19/07/2019

GOINTERNATIONAL FINLAND PRESENTS EDUTEN PLAYGROUND No. 1 DIGITAL LEARNING PLATFORM. FROM FINLAND

We will launch a Digital Learning Platform - EDUTEN PLAYGROUND with [Embassy of Finland, Hanoi](#) and Song Ngan Ltd. Co., at a Lunch Event in Hotel Bao Son, 50 Nguyen Chi Thanh, Hanoi, Vietnam on August 18, 2019.

Education is one of [the five key focus areas of cooperation](#) between Finland and Vietnam. Vietnam has a plan to implement a comprehensive education reform during 2016–2020. The country has shown proactive interest in making use of Finnish knowledge and expertise in this demanding activity. Concurrently, Finland aims to become Vietnam's number one partner in education through further facilitating cooperation, enhancing Finnish country brand and excellence in education, supporting Finnish educational companies in entering the market, promoting Finland as a study destination.

During a [Vietnamese delegation visit to Finland](#) from August 27 to 30, 2017, 18 cooperation documents with Finnish partners were signed between the delegation of the Ministry of Education and Training and Vietnamese schools. The four major fields of cooperation mentioned in the signed MoU includes the transfer of textbooks and curricular, transfer of e-training technique, opening more Finnish schools, and pedagogical training.

[GOI Finland](#) and [Eduten](#) with our strategic partner, Song Ngan Ltd. Co. organize a Lunch Event to introduce Finnish Education System and launch Eduten Playground Digital Learning Platform to school students in Vietnam. Eduten is a spin-off of the University of Turku which is ranked globally among the top 1% universities. Eduten Playground is a gamification platform developed by Eduten. It aims to motivate children to learn mathematics with inspiration, free of stress and anxiety, while enhancing their learning performance and creativity. Furthermore, it helps maximize teacher efficiency in teaching and student assessment. According to the latest University study, Eduten Playground improved mathematics performance of the students by 39% and arithmetic fluency by 45% compared to the control group. Our initial pilot in Vietnam has shown very good impact.

Along our CEO Mr. Shabbir, CEO of Eduten Mr. Muurimaa himself will present about the Finnish education system, [Finland as the world's leader providing future skills](#) to the youth, digitalization in education and how to take steps towards the world's best education system for Vietnamese schools.

GOInternational Finland's mission is to unlock Finnish/Nordic innovation in Edutech- Education, Healthtech - Health and Smart City exposed globally. With its platforms and Internationalisation Programmes, GOI Finland wishes to bridge appropriate stakeholders and develop co-creation partnerships between Finnish and Vietnamese forward-looking innovative organisations. For details of the event and registration: <https://gointernational.fi/>

For more info, please contact: Ms. Hang Do, Project Coordinator, Vietnam: +84 587665432 Finland: +358401395199 hang@gointernational.fi